


PLAN OPERATIONS	 From DentaQuest			
	<i>Policy and Procedure</i>			
	Policy Name:	Tobacco Cessation	Policy ID:	PLANCG-55
	Approved By:	Quality Assurance and Performance Improvement Committee	Last Revision Date:	01/20/2026
	States:	Oregon	Last Review Date:	04/06/2026
Application:	Medicaid	Effective Date:	04/07/2026	

PURPOSE

To establish the Dental Subcontractor’s policy for providing tobacco counseling to enrollees and billing these services to the Dental Subcontractor.

POLICY

It is the responsibility of providers to assess enrollees regarding the uses of tobacco products, including but not limited to cigarettes, pipes, cigars and/or smokeless products.

PROCEDURE

Ask enrollee the following questions and document in the chart the response:

1. Do you use tobacco products?
2. Are you interested in quitting?

If the enrollee responds with yes, the provider can provide counseling and bill code D1320 for encounter data. The enrollee should also be given the toll-free number to the Oregon Tobacco Quit Line and/ or the Oregon Tobacco Quit Line Brochure. The number is 1-800-784-8669 (1-800-QUIT-NOW), TTY: 1-877-777-6534. All referral information provided should be noted in the enrollee’s chart.

Sample notation: Enrollee asked if tobacco products used, which type (cigarettes, smokeless, or cigars), if interested in quitting and quit line number given. Also note who asked the enrollee.

The Dental Subcontractor is required to provide tobacco dependency and cessation services by developing and implementing evidence-based guidelines that reference accepted published standards for tobacco interventions in a dental office setting. Providers are provided encounter data credit each time they perform tobacco counseling for an enrollee. What do you have to do?

- (a) Ask: systematically identify all tobacco users — usually done at each visit;
- (b) Advise: strongly urge all tobacco users to quit using;
- (c) Assess: the tobacco user’s willingness to attempt to quit using tobacco within 30 days;
- (d) Assist: with brief behavioral counseling, treatment materials and the recommendation/prescription of tobacco cessation therapy products (e.g., nicotine patches, oral medications intended for tobacco cessation treatment and gum);
- (e) Arrange: follow-up support and/or referral to more intensive treatments, if needed.

Then bill the code D1320 to the Dental Subcontractor.

REFERENCES

42 CFR 438.236 Practice Guidelines

OAR 410-130-0190 Tobacco Cessation

Revision History

Date:	Description
06/14/2012	Approval and adoption.
06/06/2014	Updates based on annual review.
03/12/2015	Updates based on annual review.
02/23/2016	Updates based on annual review.
02/14/2017	Updates based on annual review.
03/12/2018	Updates based on annual review.
05/20/2019	Updates based on annual review.
12/09/2019	Conversion to revised policy and procedure format and naming convention.
12/30/2020	Updates based on annual review.
11/11/2021	Updates based on annual review.
12/31/2022	Updates based on annual review.
11/13/2023	Updates based on annual review.
04/26/2024	Updates based on annual review.
01/10/2025	Updates based on annual review.
01/20/2026	Updates based on annual review.